



Van Economic Development Corporation

November 16, 2015

Planning Session Minutes

Present

Sherrie Easley
Allison Young

Barbara McMillan
Scott Wells

Absent

Pat Dixon
Tim Perry
Kathy Brunson

Audience

None

I - Call to Order and Announce a Quorum is Present

With quorum of the Van EDC members present the planning session was called to order by Barbara McMillan at 7:00 PM on Monday, November 16, 2015.

Opening Prayer

Allison Young

Pledge of Allegiance

Barbara McMillan

II - Planning Session

Scott Wells presented a focus on what he would like to see in new personnel and their focus on a clear cut list for the future of Van.

- 1 – Revitalize Downtown
- 2 – Assets that attract people.
- 3 – I-20/314 corridor – bring business to Park Row for increased tax revenue.
- 4 – Recruitment of EDC Director – take time to find the one that best fits our needs.
- 5 – Marketing firm considered to help promote Van
- 6 – Utilize revenues and save cash
- 7 – Dissolve EDC & return to City if other as a last resort.

Chuck Kotlarz will put up the antique lights. We need to see if Lowe's will return the incorrect lights and place toward larger lights. Sherry Easley checked on this and the person she talked to said they will take them back. We will have to find a way to deliver them.

Work on brochures for EDC

Need property information on available property – acreage and prices

Look at pre-existing buildings

Work on a job description for advertising for part time director. Approx \$12.50 an hour. (1/2 pay) No benefits – contract labor. Work with Pat Dixon on the ad.

Place ad on TEDC Website, Van Website and Facebook. Run ad all of December with applicants to have their resume in by January 1, 2016.

III Adjourn

Directors adjourned to Regular Meeting session at 7:45 PM.

-Minutes respectfully submitted – Patricia Valentine, Administrative Assistant.